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To whom it may concern:

I am writing this letter to recommend Naol Adugna Oli, a young Professional from Ethiopia, who has participated in two events hosted by SIANI and consistently impressed me with his dedication, innovative thinking, and commitment to driving positive change in the agri-food-nutrition sector.

Naol first came to our attention during his participation in "From participation to action: youth's role in inclusive and sustainable food systems," an event co-hosted by SIANI and the World Food Programme at Almedalen Week in Sweden. His insightful contributions to the discussion on how to translate global and national commitments into real action, and his clear articulation of the opportunities and challenges faced by young people in transforming food systems in Ethiopian context showcased understanding of complex issues, and ability to engage in constructive dialogue.

Naol further solidified his positive impression at the SIANI regional meeting in Nairobi. He shared the inspiring story of the Startup he co-founded, Beta Blockers PLC, as a university student with the aim of making a positive impact in his community. Beta Blockers produces nutritious biscuits from locally sourced fava beans and barley.

Naol's entrepreneurial spirit, combined with his dedication to social impact and his willingness to engage in open dialogue, make him a true young leader. He is a role model for aspiring entrepreneurs within the agri-food sector. I wholeheartedly recommend Naol Adugna Oli for any opportunity that would allow him to continue his impactful work .

Looking forward to your positive consideration and do reach me through my email below in case of any clarification you may need.

Sincerely,

Program Director , SIANI

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